

# Dykking

Nr. 6 - 2018 pris kr 79,- (SEK 89,-)



Siden 1983 Bladet for dykkeinteresserte

Bli med på et kulinarisk  
**EVENTYR**

En minedykkers  
**HVERDAG**

Norges eldste  
**TREVRAK?**

**FORSKNING**  
Risiko for  
hjerteinfarkt

**84**  
SØKKVÅTE  
SIDER!

**VRAKLESIKON**  
D/S Coquet

**SHARKPROJECT**  
Great White  
Nursery

**+ VINTERDYKKING  
PRODUKTER  
BRANSJENYTT**

Heftig eventyr i Sør-Afrika:

# SARDINE RUN



**Publisher:**  
Forlaget Dykking AS  
Postboks 6654 Etterstad  
0609 Oslo, Norway

Phone: +47-94 83 32 83  
info@dykking.no  
www.dykking.no

## Advertising facts and issue plan 2019

### Technical data

Page size	210 x 297 mm
Net size	180 x 258 mm
Paper	100g Galleri Gloss
Printing	4 color offset
Material	PDF, TIF or JPG files
Bleed	5 mm
Editions	6 pro anno
Copies printed	3.000 (Approx. 10.500 readers)

### Important dates

ISSUE	DEADLINE	PUBLICATION
Dykking 1-2019	7. Jan	Ca. 10. February
Dykking 2-2019	6. Mar	Ca. 10. April
Dykking 3-2019	6. May	Ca. 10. June
Dykking 4-2019	5. Jul	Ca. 10. August
Dykking 5-2019	6. Sep	Ca. 10. October
Dykking 6-2019	6. Nov	Ca. 10. December

### Advertisement size (w+h)

Double page		430 x 307 mm
1/1 page		215 x 307 mm
1/2 page	horizontal	180 x 126 mm
	vertical	88 x 258 mm
1/3 page	horizontal	180 x 82 mm
	vertical	88 x 171 mm
1/4 page	horizontal	180 x 60 mm
	vertical	88 x 126 mm
1/6 page	vertical	88 x 82 mm
1/10 page	horizontal	88 x 40 mm

### Supplements/discounts

Rear page: Kr 12.000,-  
Page 2 and 83: Kr 9.500,-

**Enclosure:** Price to be agreed in each case

**Discounts:** Depending on size and number of issues. 1-year deals are rewarded with one free ad (1/1 and 1/2 pages) unless another agreement is made.

Full page ads must have 5 mm bleed on all sides.

### Prices (in NOK)

FORMAT	PRICE
2x1 double page	15.600,-
1/1 page	9.000,-
1/2 page	5.000,-
1/3 page	3.900,-
1/4 page	2.800,-
1/6 page	1.800,-
1/10 page	1.200,-

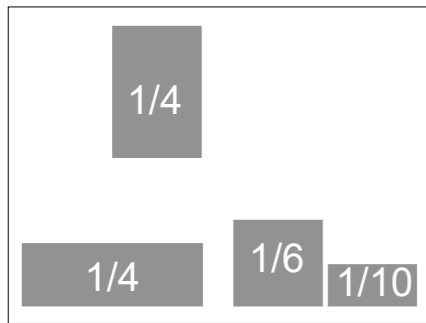
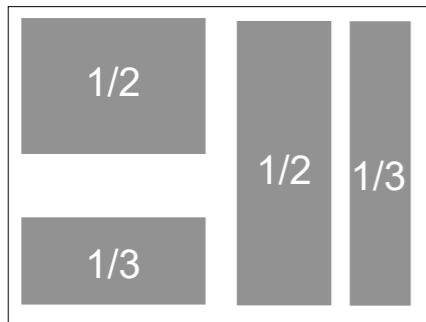
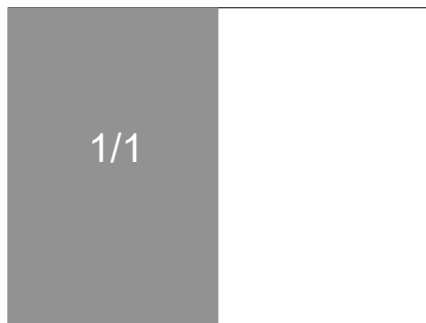
### Important facts

All prices are listed and are payable in Norwegian Kroner (NOK) by bank transfer or PayPal.

Advertisers outside Norway must pre-pay ads prior to publication date.

Business Register listing in the magazine and on the website (linked, runs until cancelled):

**NOK 2.500,- per year**



# Formats and prices:

Net advertising space is width 210 x height 297mm  
Please remember to add 5 mm bleed on all sides for full-page ads!

1/1 page full: b213mm x h303mm  
1/1 page net: b180mm x h258mm  
Price NOK 9.000,-

1/2 page horisontal: b180mm x h126mm  
1/2 page vertical: b 88mm x h258mm  
Price NOK 5.000,-

1/3 page horisontal: b180mm x h 82mm  
1/3 page vertical: b 56mm x h258mm  
Price NOK 3.900,-

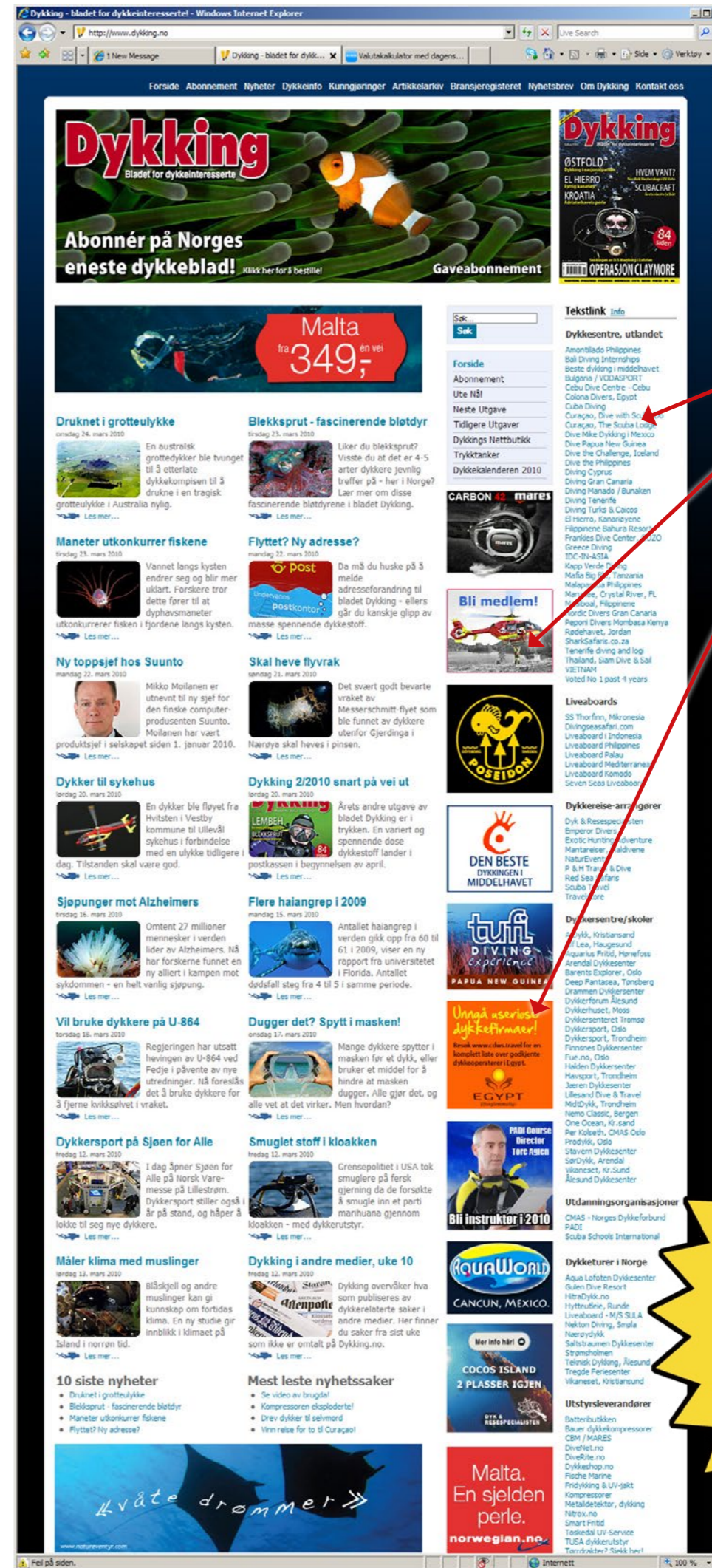
1/4 page vertical: b 88mm x h126mm  
1/4 page horisontal: b180mm x h 60mm  
Price NOK 2.800,-

1/6 page: b 88mm x h82mm  
Price NOK 1.800,-

1/10 page: b 88mm x h40mm  
Price NOK 1.200,-

Dykking is Norway's only scuba diving magazine, started back in 1983. If you want to reach out to the Norwegian scuba diving community, there's absolutely no better place to do it – just get in touch!

The magazine is published six times a year, and contains a variety of interesting features from Norway and abroad, as well as news.



Advertising with textlinks or banners on our popular website [www.dykking.no](http://www.dykking.no)

The website has approx. 4.000 unique visitors per month.

Banners and textlinks are always visible, wherever the visitors navigate with our website.

### PRICES:

Textlink, right column on the website: NOK 100,- per month

Small banner (150 x 80 pixels): NOK 800,- per month

Medium banner (150 x 100 pixels): NOK 1.000,- per month

Large banner (150 x 200 pixels): NOK 1.200,- per month

Minimum banner period is one month. The banner positions rotates.

The big banner on top of the page (Malta by Norwegian Air Shuttle in this example) costs NOK 1.500,- per week and is suited for shorter campaigns.



FACEBOOK: We are happy to share updates from our advertising customers on our Facebook page, based on posts on your own Facebook page or your homepage.

